APPIA is the first xR & Virtual Production Studio in Switzerland.
APPIA is based at Palexpo, a world class fair and events venue located in Geneva.
Communication is the beating heart of our society.

Distanced and online communication is the new norm; and Virtual Production Studios are the most advanced tool to deliver astonishing online content.
APPIA allows brands, organisations and individuals to communicate with their audiences across the world.
90 m² of LED wall & ceiling.
APPIA uses cutting edge technologies to produce immersive digital experiences.

Online or pre-recorded.
Superposition installed 3 robotic arms in APPIA’s studio.
Robotic arms can create mind blowing motion capture. They create truly unique experiences for the viewers.
Studio Tech

x1 Robotic Arm

x2 Robotic Arm

LED Wall 18m x 4m

Camera Tracking

Camera

LED Panels

LED Ceiling

LED Floor is possible on demand

February 2021
Key advantages of APPIA:

Hyper-Realism
> BEAUTIFUL TO WATCH

Extended Reality
> ENGAGING EXPERIENCE
> IMPACTFUL

No Post-Production
> LIVE STREAMING
> LIVE PRESENTATIONS

Unique Content
> TAILORED CONTENT
> UNIQUE CUSTOMER EXPERIENCE
What’s possible at APPIA:

Product Launch
> WATCHES
> JEWELRY
> SPORTWEAR
> FURNITURE
> ARCHITECTURE

Corporate Presentations
> BOARD MEETINGS
> R&D
> ANNOUNCEMENT VIDEOS

Education
> ONLINE CLASSES
> SEMINARS, WORKSHOPS & CONFERENCES
> PROMOTIONAL VIDEOS

Events & Celebrations
> FAIRS
> ANNIVERSARIES
> FESTIVALS
> PARTIES

February 2021
APPIA provides access to state of the art communication technologies and supports its clients with expert digital “know-how”.

February 2021
Behind the Scene

14 February 2021

TEAM

Patrick Morris  
Co-Founder & Director

Antoine Vaxelaire  
Co-Founder & Creative Director

Toby Morris  
Studio Manager

COLLABORATORS

Superposition  
Robotic Arms + Motion Control

Corentin Kopp  
Director & DOP

OFFICIAL PARTNERS

APPIA
If our client have a creative agency to create their content.
OPTION 2

If our client don't have a creative agency to create their content.
CONTACT US
IF YOU HAVE QUESTIONS
OR TO VISIT OUR STUDIO.

ANTOINE VAXELAIRE
CO-FOUNDER & CREATIVE DIRECTOR
INFO@APPIA.LIVE
USEFUL LINKS:

ABOUT VIRTUAL PRODUCTION

Understand Virtual Production. CLICK HERE
The Mandalorian. The Game Changer. CLICK HERE

ROBOTIC ARMS

Motion Control Around Roger Federer. CLICK HERE

OUR PARTNERS

Palexpo. CLICK HERE
Skynight. CLICK HERE
Superposition. CLICK HERE
APPIA
xR & VIRTUAL PRODUCTION STUDIO

THANK YOU.