



Press release

BRICKLIVE, THE ULTIMATE INTERACTIVE FAMILY DAY OUT
From 18 to 27 October 2019
At Palexpo in Geneva

Geneva – 26 June 2019: The international [BRICKLIVE](#) is launching its Swiss-French premiere on 18 October 2019 in Hall 2 at [Palexpo in Geneva](#). This great toy bricks event will take place over ten days and match the school holidays. BRICKLIVE will feature a variety of interactive exhibits, hands-on building activities, a unique collection of brick-built models and statues, live performances and demonstrations for builders of all ages on more than 8,000 square meters. Tickets will be available up from now and can be booked on [the website](#).

As the ultimate experience for the entire family, BRICKLIVE offers the perfect outing for the holiday featuring thousands of toy bricks for visitors to create with. The New Ocean themed tour will be the main theme of this edition allowing visitors to explore the marine world in a fun and interactive way. BRICKLIVE Ocean features hand-built brick statues and games that have been devised to entertain whilst educating children about the incredible diversity of life in the Earth's oceans, and about the major environmental issues.

From Star Wars and Ninjago to Minecraft and Friends or architecture – fans can experience their favorite themes all under one roof. An unmissable experience for visitors of all ages who can expect to see enormous sculptures, dive into brick pits and play with more than 10 million bricks that will fill the free-build zones for enthusiasts to create their dream creations.

Tickets prices range from CHF 18 to 25 depending on age, special rates are available for FNAC members. Each zone will provide a different brick-based, interactive activity for visitors to build amazing creations.



Specifically, BRICKLIVE at Palexpo in Geneva will include:

- BRICKLIVE Ocean Exhibition
- 3 brick pits featuring thousands of LEGO® bricks and Duplo® bricks
- Architecture zone
- Map builder zone – Global tour
- Star Wars zone
- Off Road Racers
- Race Ramp Circuit - create your own car and race the ramps to victory
- Minecraft zone
- Gaming zone
- City builder
- Marble hills racer
- Ninja tournament temple
- World of friends zone
- Graffiti wall
- Mozaic builder

Palexpo, 9 July 2019

approx. 2'200 characters (incl spaces)

VISITORS INFORMATION:

Venue

Palexpo, Halle 2
Route de Francois Peyrot 30
1218 Le Grand Saconnex

Dates: 18 to 27 October

Opening hours: from 10:00 to 18:00 every day

Tickets are already available:

[Official ticketing service](#)

[FNAC tickets](#)

Ticket Prices

0 to 3 years old | free

4 - 14 years old | CHF 18.- | FNAC member CHF 15.-

From 15 years old | CHF 25.- | FNAC member CHF 22.-

Groups (10 pax) | CHF 17.-

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