

## Car of the Year Election at the Geneva International Motor Show

Traditionally the final voting and awarding of Car of the Year prize are held at the Geneva International Motor Show, just before the Press Days. The 8<sup>th</sup> awarding of this honour at Palexpo will be conducted by the President of the Jury, the journalist from the German automobile magazine Stern, Frank Janssen. The ceremony will be reserved for accredited journalists, but can be followed by the general public live on the websites of the [Geneva International Motor Show](#) and of [Car of the Year](#) on Monday, March 4, 2019 at 3:00 p.m.

The Car of the Year trophy is highly appreciated by automobile manufacturers. Established in 1964, it is the most prestigious award of its kind in Europe.

After the initial selection of candidates (60 models), and the first week of road tests (the « Tannistest » from Denmark in October 2018), followed by numerous individual tests, the jury met two weeks ago at the « Centre d'Essais et de Recherche Automobile » at Mortefontaine CERAM, near to Paris, for the last cycle of tests on the circuit and on public roads. The finalist manufacturers came together to explain the concept, the highlights and the advantages of the models they have proposed for the award. The cars that are **still in the running** are very different in terms of market segments and positioning, which makes the final result impossible to predict. The finalists are:

- Alpine A110
- Citroën C5 Aircross
- Ford Focus
- Jaguar I-Pace
- Kia Ceed
- Mercedes-Benz A-class
- Peugeot 508

The President of the Jury, Frank Janssen, will be subject to the ultimate scrutiny as the members of the jury will allocate their 25 points to 5 of the 7 finalists, and the Master of Ceremonies will announce the final decision and award the prize to the winner at Palexpo on: **Monday, March 4, 2019 at 3:00 p.m. in Hall C of the Congress Centre at Palexpo**. This event is reserved for accredited media representatives for the Geneva International Motor Show plus representatives of the exhibitors at the Show. It will be televised live and direct to the websites of the [Geneva International Motor Show](#) and of [Car of the Year](#), plus on Facebook at #GimsSwiss, which will allow the general public to follow the proceedings and to learn who the winner is at the same time it is officially announced.

Car of the Year is organised by the seven top magazines in Europe: Auto in Italy, Autocar in Great Britain, Autopista in Spain, Autovisie in the Netherlands, L'automobile Magazine in France, Stern in Germany, and Vi Blägare in Sweden. 60 trade journalists from 23 European countries vote for the winner.

Palexpo, February 28, 2019

(approx. 2,700 characters incl. spaces)