



PRESS RELEASE

A 100% digital event by Palexpo

[Trust in Innovation](#) is a brand new and 100% digital event organized by Palexpo on June 16, 2021. This free innovation-sharing event will tackle the relevant subject of new technologies such as Blockchain, Artificial Intelligence and Quantum Computing. Traceability, compliance, healthcare and tokenization are the key topics to be covered with the best experts in their respective fields.

Be understood and connected

Building on their valuable and influent network, Palexpo with the support of the Canton of Geneva and [the Geneva Blockchain Congress steering committee](#) are launching Trust in Innovation a 100% free & digital event that will take place on June 16 and which aims at expanding one's knowledge about Blockchain, Artificial Intelligence and Quantum Computing and encouraging networking. WISeKey, WeCan, SICPA, CCIIG, Canton of Geneva, Taurus Group SA, Trust Valley and the University of Geneva support the event.

The most relevant topics tackled by the best experts

Traceability, compliance, healthcare and tokenization will be discussed through multiple conferences of approximatively one hour each. The best experts will tackle topics such as NFT, tokenized assets, crypto currencies, availability of liquidity for SME and innovation in the Swiss financial landscape. Health issues on ethics, security

and data will be talked about; artificial intelligence will also be looked at from the perspective of Facebook user's experience.

As an example Carlos Moreira, the CEO of WISeKey Healthcare and his panel will talk about Health Security early in the morning. *"WISeKey has always been a pioneer in innovation in the fields of cybersecurity technology, object authentication and NFTs among others in Switzerland. We are delighted to continue our collaboration with Palexpo as part of Trust In Innovation"* Carlos Moreira.

[Full programme available here](#)

For further information, contact:

Maud Couturier

Media and public relations manager

Tel: +41 22 761 10 92

maud.couturier@palexpo.ch